ANDABHURJI GLOBAL SOLUTIONS PRESENTS

BRANDED WALI BHURJI

Multi-Company + Multi-Store Business Management Platform

ONE GROUP. MANY COMPANIES. EVERY STORE CONNECTED.

www.andabhurjiglobal.com

brandedwali.andabhurjiglobal.com

Fresh. Fast. Fabulous.



THE PROPOSITION

One connected platform for groups, companies, brands and stores

Bring multi-company governance and multi-store restaurant operations into one coordinated business ecosystem.

MULTI-COMPANY

Manage holding structures, subsidiaries, sister companies, business divisions and regional entities with company-aware access and reporting.

MULTI-STORE

Coordinate menus, online orders, POS, customers, inventory, teams and performance across multiple restaurant outlets.

CONNECTED GROWTH

Connect delivery, payments, websites, CRM, accounting and marketing while preserving the right company and outlet context.

From the group head office to the last-mile delivery — one connected operating view.

WHO IT IS FOR

Built for multi-brand and multi-location restaurant groups

Especially suited to QSR businesses with at least one egg item on the menu — from regional operators to enterprise groups.

- Holding companies operating several restaurant brands
- Subsidiaries and franchise entities across states or regions
- QSR chains with company-owned and partner-operated outlets
- Central kitchens, warehouses, dark kitchens and delivery hubs
- Brands selling egg bhurji, rolls, omelettes, sandwiches, bowls and meals

THE BUSINESS MODEL

One parent group
Multiple legal companies
Several restaurant brands
Many physical stores
Multiple websites and sales channels

Centralise oversight. Empower each operating team.

Structure the group without losing entity-level control

Set up legal companies, branches and operating units according to your business structure.

GROUP / HOLDING HQ

Group-level oversight, shared services, governance and consolidated visibility across authorised entities.

SUBSIDIARIES / BRANDS

Separate company identities, financial records, users, settings and business workflows where required.

BRANCHES / REGIONS

Regional offices and branch structures connected to the parent entity with appropriate access and reporting.

Shared where useful. Separate where required. Governed through role-based access.

Switch between authorised companies in one environment

Give group leadership visibility while keeping company-specific operations and records properly scoped.

CENTRALISED CONTROL

- Company selector for permitted entities
- Multi-company user access configuration
- Shared or company-specific records
- Company-aware sales, purchase and finance flows
- Group-level visibility for authorised users

ENTITY-LEVEL GOVERNANCE

- Company-specific users and permissions
- Entity-wise documents and transactions
- Role-based access and approval workflows
- Separate settings and financial configuration
- Controlled cross-company collaboration

User access and record rules are configured to match your governance model.

Manage every outlet from a coordinated back office

Create a scalable operating model for company-owned, franchise and partner-managed locations.

CENTRAL MENU & CATALOGUE

Manage products, categories, variants, add-ons, prices, taxes and availability across stores, with location-specific configuration where needed.

OUTLET MANAGEMENT

Maintain store profiles, opening hours, service areas, teams, order channels, outlet workflows and operational responsibilities.

INVENTORY & SUPPLY

Track stock by warehouse/location, receipts, transfers, replenishment, vendor purchases and consumption.

Group standards with store-level flexibility — built to support expansion.

Connect online orders, counter sales and outlet execution

Give customers convenient ordering and give store teams a clear workflow from order capture to fulfilment.

END-TO-END ONLINE ORDERING

- Branded website ordering and mobile-friendly checkout
- Menu categories, variants, add-ons and modifiers
- Store selection, delivery/pickup options and order routing
- Order confirmation and customer notifications
- Online payment and order status visibility

POINT OF SALE

- Fast counter order entry and billing
- Table / takeaway / delivery workflows as configured
- Cash, card and digital payment recording
- Product, pricing and tax configuration
- Outlet-level sales and transaction reporting

One connected view of digital and in-store sales.

Turn enquiries, orders and service into lasting relationships

Manage the customer journey and sales activity across companies, brands and locations.

LEAD MANAGEMENT

Capture enquiries from web forms, campaigns and business channels. Assign owners, activities and follow-ups.

CUSTOMER CRM

Maintain customer profiles, contact history, preferences, order history and service interactions.

SALES PIPELINE

Track opportunities, quotations, sales orders, targets and conversion performance across authorised entities.

A clearer customer and sales picture across the entire group.

Recurring revenue and finance across the group

Support entity-wise financial control with the ability to review group performance.

SUBSCRIPTIONS

Recurring plans, billing cycles, renewals, customer subscriptions, recurring invoices and payment status.

ACCOUNTING

Invoices, vendor bills, expenses, journals, taxes, payment tracking, reconciliation and financial reports.

GROUP FINANCIAL VIEW

Company-wise books, multi-currency workflows and consolidated reporting subject to configuration, access and local rules.

Entity-level accountability with group-level insight.

Create distinct digital storefronts for different companies and brands

Multiple websites can operate within one platform, with company-aware website and product settings.

BRAND-SPECIFIC PRESENCE

- Multiple websites / domains or subdomains
- Brand-specific design, pages and navigation
- Company-linked website configuration
- Separate menus, products and content visibility
- Blog, forms and enquiry capture

CONNECTED COMMERCE

- Website orders connected to backend workflows
- Store and fulfilment configuration
- Shared or entity-specific catalogue records
- Customer records and sales pipeline
- SEO-ready pages and content publishing

Different brand identities. Connected business operations.

Dispatch, track and manage deliveries across outlets

Shipday-inspired delivery management capabilities can connect the order workflow to drivers and customers.

DRIVER & DISPATCH

- Driver management and assignment
- Manual or automated dispatch options
- In-house and third-party delivery
- Driver app and order details
- Dispatch dashboard

LIVE TRACKING

- Driver location and delivery progress
- Customer tracking links and ETA updates
- SMS notifications
- Proof of delivery
- Delivery feedback capture

ROUTES & EXCEPTIONS

- Multi-stop route planning and optimisation
- Driver reassignment and route changes
- Late-delivery visibility
- Delivery reporting and review
- Outlet-wise delivery oversight

Delivery features and integration scope depend on provider plan, geography and technical configuration.

Connect to leading shipping and fulfilment networks

Support eligible shipment workflows beyond your own local delivery fleet.

SHIPROCKET

- Multi-carrier shipment processing
- Courier selection and serviceability
- Shipping labels and pickup workflows
- Shipment tracking and status updates
- Shipment operations visibility

ENVIA

- Multi-carrier shipping API connectivity
- Rate quotes and carrier selection
- Label generation and pickup scheduling
- Shipment tracking
- Address validation where supported

Carrier availability, serviceability, rates and API permissions depend on account, origin, destination and provider terms.

PAYMENT GATEWAY INTEGRATIONS

Give customers flexible, trusted payment options

Connect checkout and payment recording with supported payment providers.

- STRIPE
- PAYPAL
- PAYU
- RAZORPAY
- AND MORE

Online checkout • Payment confirmation • Transaction records • Reconciliation support

Gateway onboarding, currencies, fees, settlement and country availability are governed by each provider and merchant account.

Keep stock and purchasing aligned across stores

Support central purchasing and store-level stock movements with warehouse/location-aware operations.

WAREHOUSES & STOCK

Track on-hand quantities, receipts, internal transfers, stock adjustments and replenishment by location.

PURCHASING

Manage vendors, RFQs, purchase orders, approvals, receipts and vendor bills.

MENU & CONSUMPTION

Connect product and ingredient planning with stock availability and operational processes where configured.

Improve visibility from central procurement to the individual outlet.

Promote every brand and help customers discover every store

Andabhurji Global Solutions combines business software with digital visibility and requirement-based marketing.

SOCIAL MEDIA

Brand campaigns, content promotion and social channel visibility to support awareness and engagement.

DIRECTORY PORTAL

Promote company and outlet profiles through the Andabhurji directory portal to support discovery.

BLOGS & CAMPAIGNS

Blogs, website content, SEO support and requirement-based campaigns for selected audiences and locations.

Digital presence + physical-store promotion = stronger local discovery.

IMPLEMENTATION ROADMAP

A practical rollout for companies, brands and stores

Plan the legal structure, store network, data model, integrations and rollout sequence.

01 DISCOVER

Map companies, brands, stores, menus, workflows and goals.

02 DESIGN

Define entities, outlets, roles, websites, data sharing and integrations.

03 CONFIGURE

Set up ordering, POS, CRM, finance, inventory and delivery workflows.

04 TEST & LAUNCH

Validate payments, order routing, access, reports and store operations.

05 GROW

Support teams, optimise performance and expand to more stores and regions.

Third-party subscriptions, API access, provider approval, data migration and custom development are scoped separately where required.

Choose the right hosting and customisation approach

The final setup depends on the required apps, custom modules, integrations, data and operating model.

MANAGED ONLINE CLOUD

- Provider-managed infrastructure
- Standard configuration-led deployment
- Managed updates and hosting
- Suitable for supported standard workflows
- Multi-company and multi-store scope subject to plan and setup

DEVELOPMENT HOSTING

- Development, staging and production environments
- Custom modules and dependencies
- Git-based development workflow
- Build and deployment processes
- Advanced technical access where supported

We assess hosting, licensing, integration and customisation requirements before recommending a deployment.

One brand. Many companies. Every store connected.

Branded Wali Bhurji by Andabhurji Global Solutions.

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MULTI-COMPANY CONTROL
+ MULTI-STORE OPERATIONS
+ INTEGRATED DELIVERY & PAYMENTS
+ MARKETING & BRAND GROWTH

CENTRALISE. CONNECT. GROW.



A connected solution, scoped to your requirements

Feature availability depends on selected plan, configuration, integrations, geography and third-party provider terms.

- Multi-company: company selector, shared/company-specific records, user access, inter-company transactions, company-wise finance and consolidated reporting.
- Multi-store: central menus, outlet profiles, online ordering, POS, store-wise operations, stock by location and outlet performance.
- Delivery: Shipday-inspired dispatch, driver assignment, live tracking, customer notifications, route planning and proof of delivery.
- Shipping: Shiprocket and Envia connectivity for eligible shipment, label, carrier and tracking workflows.
- Payments: Stripe, PayPal, PayU, Razorpay and additional supported gateways, subject to merchant eligibility.
- Marketing: social media promotion, directory portal listings, blogs, SEO and requirement-based campaigns.

Proposed solution presentation. Integration activation, third-party subscriptions, API access, licensing and custom development are subject to technical validation and agreement.